

BEST PRACTICAL PHOTOGRAPHY LESSONS IN KENYA

Photography Lessons



2021 PROSPECTUS

WEDNESDAY EVENING CLASS

PERSONALIZED CLASS | CORPORATE LESSONS

Photomagic
PHOTO + VIDEO

KARA
KANA

A Beginner's Course

Learn photography like a pro!

IN A DYNAMIC MARKETPLACE and evolving communication trends, individuals in creative arts, PR, communication and content creators have a need to sharpen and/or acquire professional photography skills for application in their visual communication.

Since 2013, we have conducted flexible programmes to learn practical skills in digital photography. Under our structured learning schedule, we promise small and manageable classes, availability of learning materials, specialized teachers for various lessons, interactive sessions and rich customized tutorials.

Requirements

- Your own camera or regular access to one: DSLR or mirrorless camera
- We need self-driven photography lovers with a passion for the art!
- Availability for at least 2 hours every week
- A Laptop or desktop computer to download and sort pictures for assignments
- Time to undertake weekly practical assignments
- Final personal project
- **Regular Class Fee:** Ksh 50,000

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April intake starts:

Wednesday 3rd February

Class time:

4:00pm to 6:00pm

Registration fee:

Ksh 5,000 (non-refundable)



Schedule for the Wednesday Evening Class

WEEK	TOPICS COVERED
Week 1	Introduction, Camera Parts, Terminology
Week 2	The Exposure Triangle (part 1)
Week 3	The Exposure Triangle (part 2)
Week 4	Outdoor Practical Session 1
Week 5	Beyond Your Camera (Accessories)
Week 6	Focus, Composition and Rule of Thirds
Week 7	On your Computer (Workflow, Archiving)
Week 8	Outdoor Practical Session 2
Week 9	Photo Printing & Packaging
Week 10	Open Forum with Pro Photographers
Session 11	Portfolio review I
Session 12	Portfolio review II
Session 13	Portfolio review III
Session 14	Student Project Presentation

Four intakes per year:

February Intake:

Starts 3rd February

April Intake:

Starts 7th April

June Intake:

Starts 16th June

September Intake:

Starts 8th September

Duration:

3 months/14 weeks



Flexible Classes

Personalized Weekday Sessions

For students who cannot make it to the regular Wednesday evening classes, we have a special arrangement for One-on-one sessions, usually on weekdays.

This is a custom class that is purely based on a student's special needs regarding, skill level, timing and availability. We also do personalized classes for photographers who feel they only need to strengthen specific areas like Photoshop, Studio Lighting, Accessories, Composition etc.

Fees for Personalized Lessons at Photomagic:

8 modules: Ksh 65,000

10 modules: Ksh 75,000

12 modules: Ksh 85,000

Practical Learning

- Tricks and tips of digital photography from professionals in the field with years of experience
- Learn how to professionalize your hobby and make some money
- We arrange for outdoor practical learning so that the class can have a bonding and a fun outdoor experience
- Meet fellow professionals, enthusiasts, hobbyists and photography lovers so you can share ideas, grow together
- Customized well-illustrated tutorials for our students plus other FREE multi-media resources available

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Email: school@photomagic.co.ke | **Web:** www.photomagic.co.ke/lessons

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